

Partnership  
to Align Social Care

A National Learning  
& Action Network



# Community-Driven, Multi-Payer Health Equity Solutions: An ECHO® Collaborative

January 9, 2025 | 2:00–3:30 p.m. ET

# A Few Reminders

- ✓ Please introduce yourself and your organization in the chat
- ✓ Recording and slides will be shared following this session of the Health Equity Learning Collaborative
- ✓ Please keep yourself muted unless you have a question. We will have time for questions, but feel free to raise your hand at any time.
- ✓ A live transcript of the meeting is available. To turn on closed captioning, click on the upward arrow next to Live Transcript and select “Captions.” The Captions option may also be available under the icon labeled “More.”

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Community-Driven, Multi-Payer Health  
Equity Solutions: *An ECHO Collaborative*



**FREEDMEN'S HEALTH**  
HEALTH IS FREEDOM



# Agenda

1. Welcome and Introductions
2. Highlighting Metrics as a Value-Added Clinical Partner
3. Discussion
4. Next Steps

# Highlighting Metrics as a Value-Added Clinical Partner



# Performance Metrics

- Process Outcomes:
  - Annual Wellness Visits
  - Transitional Care Management Visits
  - Quarterly Preventive Health Visits
- Financial Outcomes
  - Billed Medical Encounter increase: AWWs
  - Billed Medical Encounter increase: TCM
  - Billed Medical Encounter increase: E/M & Preventive Services
- Clinical Outcomes
  - HEDIS Measures

# Performance Metrics Analysis - AWW



- Purpose of AWW:
  - An AWW, or Annual Wellness Visit, is a yearly appointment with a healthcare provider designed to assess a patient's current health status, identify potential risks, and develop a personalized prevention plan to proactively manage their health, rather than just treating existing conditions; it focuses on discussing health concerns, updating medical history, and recommending screenings based on individual risk factors, all with the goal of preventing future illnesses.
  - Important to support Provider and Health Plan Risk Adjustment
  - Proper risk adjustment can provide additional financial support to the provider and the Health Plan.
  - Risk Adjustment is very important in Value-Based Payment Models

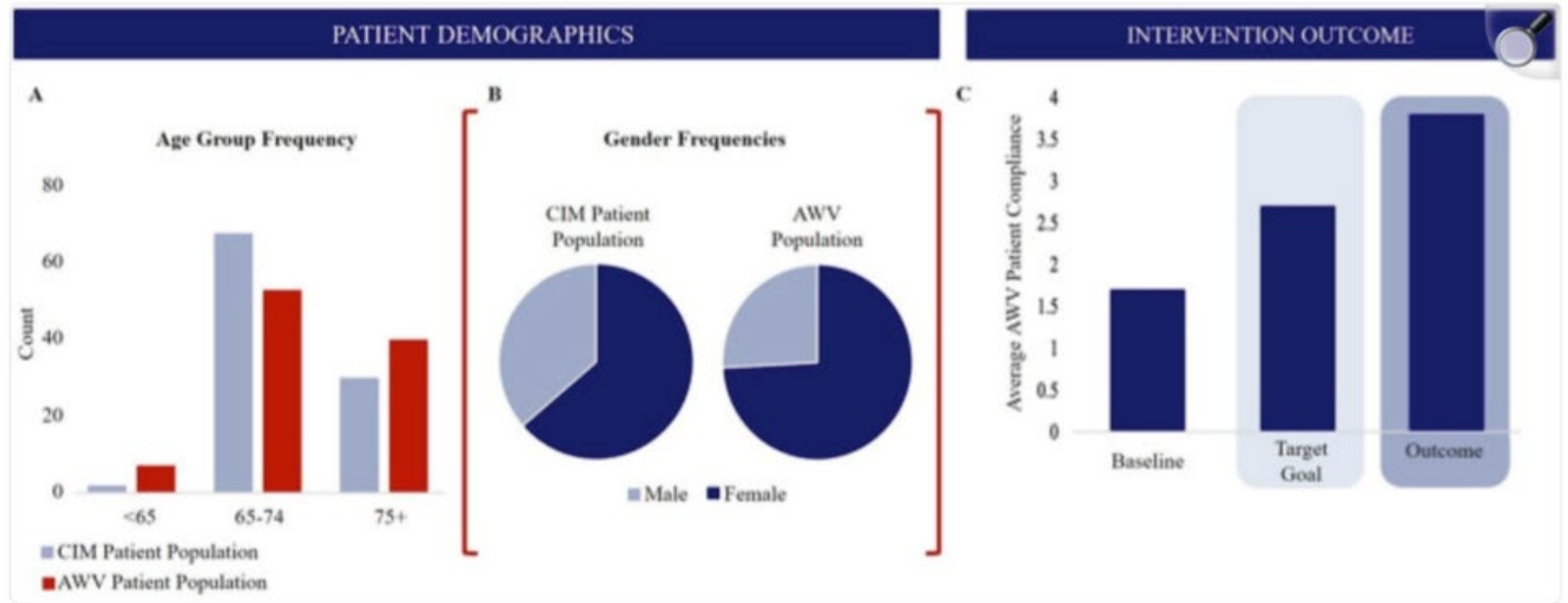
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# AWV Performance Improvement Strategy

- Review current AWV campaign strategy:
- Assess the capture rate of AWV over a prior period (at least one year but 2 -3 years are preferred).
- Identify the population of persons that are not adherent to AWVs
- Establish a referral plan to the CBO
- Educate the population about the CBO collaboration
- Implement CBO interventions:
  - Assign Health Coach
  - Health Coach provides education on the importance of the AWV
  - Develop an individualized plan with the consumer
  - Address Transportation Insecurity
  - Assist with executing the plan
  - Provide follow-up with the consumer

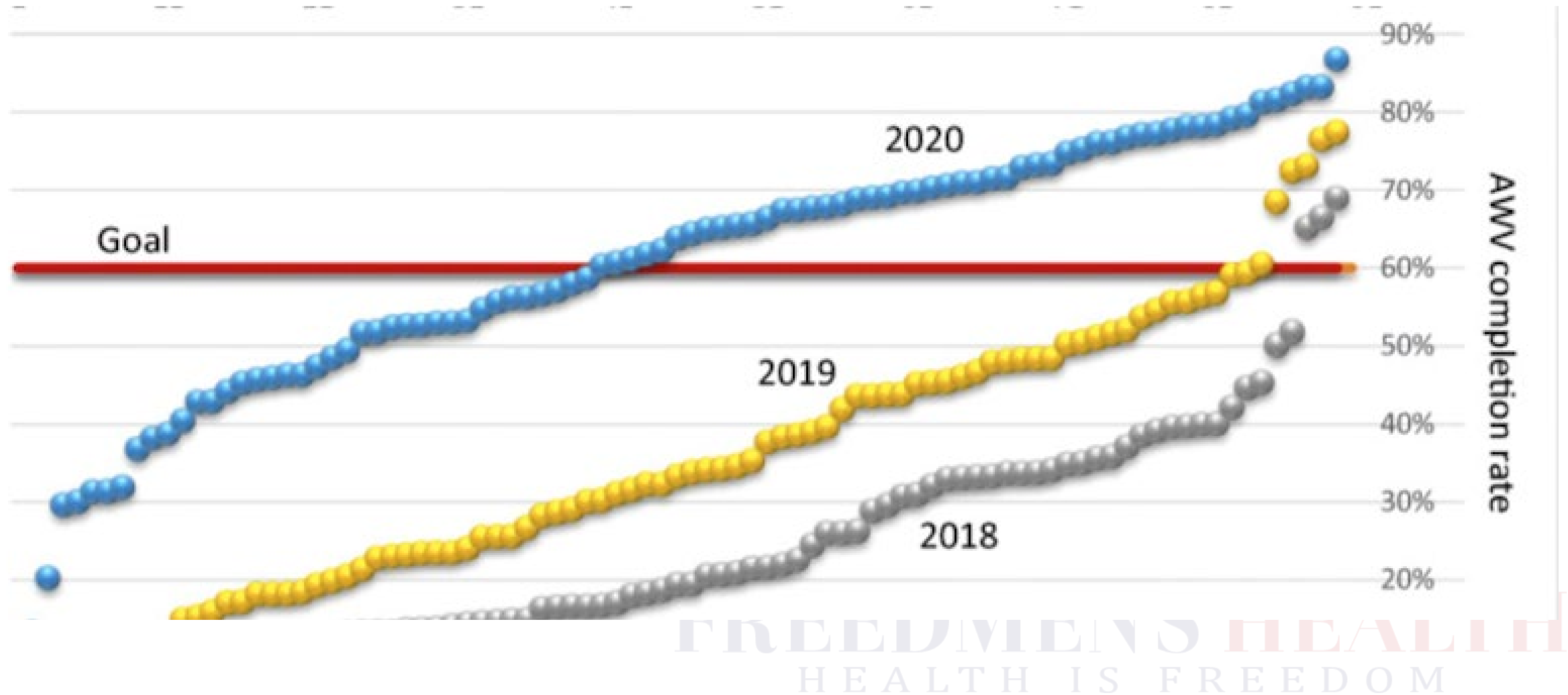
# Sample AWW Performance Improvement Model

**Figure 1.**





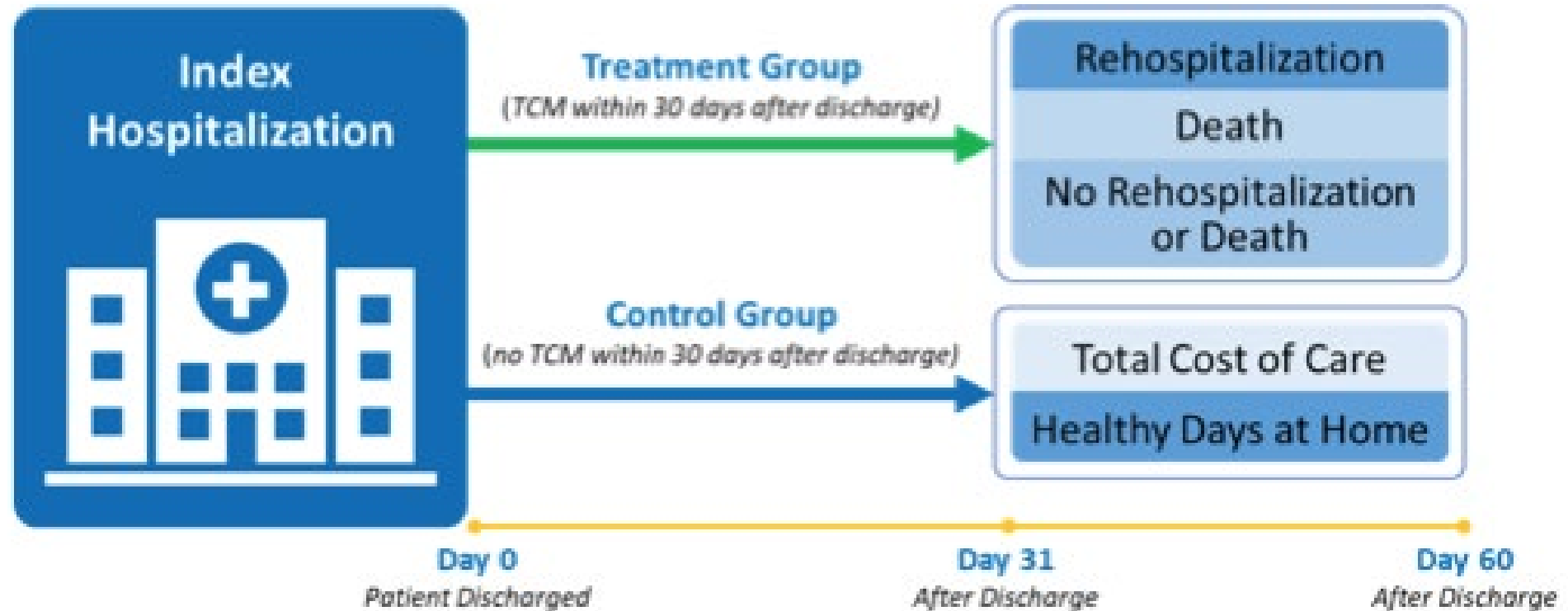
# Sample AWW Performance Improvement Model



# Process Measure - TCM

- ASPE Study
- <https://aspe.hhs.gov/sites/default/files/documents/7efe5a4755b8c3aee4774393bab0c2dc/PTAC-Jun-12-TCM-Findings.pdf>
- University of Chicago
- June 6, 2023
- “Impact of Transitional Care Management Services on Utilization, Health Outcomes, and Spending Among Medicare Beneficiaries, 2018-2019”

Figure 1. Schematic Diagram for Study Design



# TCM Study Outcomes

**Table 2.** Difference between Treatment and Comparison Groups Risk-Adjusted Rehospitalization Rate, Mortality, Rehospitalization or Mortality, Total Cost of Care, and Healthy Days at Home

Outcome Variables	Unadjusted Average		Regression Adjusted Means (95% Confidence Interval [CI])		
	Treatment	Comparison Group	Treatment	Comparison Group	Difference
Rehospitalization (31 to 60 days) %	10.05	10.13	10.09 (9.72-10.46)	10.69 (10.38-11.00)	(0.60)**
Mortality (31 to 60 days) %	1.61	1.39	1.63 (1.48-1.79)	1.53 (1.41-1.65)	0.10
Rehospitalization or Mortality (31 to 60 days) %	10.98	10.94	11.22 (10.84-11.62)	11.81 (11.49-12.15)	(0.59)**
Total Cost of Care (31 to 60 days) \$	2933.67	3278.86	2803.15 (2749.59-2857.75)	3039.26 (2994.43-3084.76)	(236.11)**
Total Cost of Care (1 to 60 days) \$	6520.80	7702.13	6303.53 (6206.73-6401.85)	7300.63 (7214.19-7388.10)	(997.10)**
Healthy Days at Home (31 to 60 days)	26.65	26.59	25.88 (25.81-25.95)	25.56 (25.52-25.61)	0.32**

Notes: The treatment group included qualifying episodes where the beneficiary received TCM services within 30 days following a short-term acute care hospital stay. Total cost of care is defined as Medicare Parts A and B spending between the 31st and 60th day following index hospitalization. It does not include Medicare spending for Part D services.

Healthy days at home was calculated by subtracting the following days from the total observation period of 31 to 60 days: mortality days; the total number of days spent in inpatient, observation, skilled nursing facilities (SNF), inpatient psychiatry, inpatient rehabilitation, and long-term hospital settings; and days with outpatient emergency department and home health visits.

Source: Analysis of 5% sample of Medicare Part A and Part B claims for 2018 and 2019.

Statistical significance is shown at the 1% (\*\*) level.

# TCM Utilization Data

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- ASPE Study. March 2022
- <https://aspe.hhs.gov/sites/default/files/documents/31b7d0eeb7decf52f95d569ada0733b4/CCM-TCM-Descriptive-Analysis.pdf>
- Analysis of 2019 Medicare Fee-for-Service (FFS) Claims for Chronic Care Management (CCM) and Transitional Care Management (TCM) Services

# TCM Utilization Data



**Exhibit 2: Medicare FFS Beneficiaries Receiving CCM or TCM Services in 2019**

Category	CCM	TCM
Total Medicare FFS beneficiaries with Part B coverage	35,598,051	35,598,051
Number of FFS beneficiaries potentially eligible for CCM or TCM	22,570,404	6,282,242
Percent of FFS beneficiaries potentially eligible for CCM or TCM	63.4%	17.7%
Beneficiaries with one or more CCM or TCM claims	882,728	1,078,580
Percent of potentially eligible beneficiaries with CCM or TCM claims	4.0%	17.9%

# TCM Performance Improvement Strategy

- Review current TCM capture strategy:
- Assess the capture rate of TCM visits over a prior period (at least one year but 2 -3 years are preferred).
- Identify the population of persons that are not adherent to TCMs
- Establish a referral plan to the CBO
- Educate the population about the CBO collaboration
- Implement CBO interventions:
  - Assign Transitions Coaches
  - Transition Coach provides education on the importance of the TCM visit
  - Develop an individualized plan with the consumer prior to discharge
  - Address Transportation Insecurity
  - Assist with executing the plan
  - Provide follow-up with the consumer

# Preventive Health Visits

- Persons with chronic disease are recommended to have a preventive health visit once per quarter.
- The visit frequency may increase if there are complications.
- The preventive health visit does not include sick visits or TCM visits.
- Key Activities:
  - Labs (HgbA1c each quarter, Chronic Kidney Disease screening, disease specific labs)
  - Screening (depression PHQ-9, cognitive, substance use, functional status, other)
  - Medication adherence



# Financial Outcome Measures

- Billed Medical Encounter increase: AWWs
- Billed Medical Encounter increase: TCM
- Billed Medical Encounter increase: E/M & Preventive Services

Service	Code	National Rate
AWV Initial	G0438	\$160.44
AWV Subsequent	G0439	\$126.47
TCM (7 days)	99496	\$272.68
TCM (14 days)	99495	\$201.20
E/M Visit, Moderate decision making	99214	\$125.18

# Financial Outcome Measures

- Financial Performance given the following:
  - 1 TCM Visit (7 days)
  - 1 AWV (subsequent)
  - 4 Moderate E/M Visits

Service	Code	Rate	Total
TCM	99496	\$272.68	\$272.68
AWV	G0439	\$126.47	\$126.47
E/M moderate X 4	99214	\$125.18	4 x \$125.18 = \$500.72
Grand Total			\$899.87

# Sample Clinical Outcomes

- Acute Hospital Utilization (AHU)
- Emergency Department Utilization (EDU)
- Plan All-Cause Readmissions (PCR)
- Care of Older Adults (COA)
- Follow up after hospitalization for mental illness (FUH)
- Follow-up after Emergency Department ED visits
- Diabetes Screening / Monitoring
- Transitions of Care (TOC)

# Clinical Outcomes – HEDIS

- Acute Hospital Utilization (AHU)
  - Assesses acute inpatient and observation stay discharges among adult commercial and Medicare health plan members.
  - Health plans report observed and expected rates of hospital use that consider a member's health history.
- Role of the CBO
  - Support transitions of care
  - Coordination of HCBS
  - Address transportation for follow-up visits
  - Support Medication adherence
  - Review medication

# Clinical Outcomes – HEDIS



- Emergency Department Utilization (EDU)
  - Assesses emergency department (ED) utilization among commercial (18 and older) and Medicare (18 and older) health plan members. Plans report observed rates of ED use and a predicted rate of ED use based on the health of the member population.
- Role of the CBO
  - Notification of ED Visit – ENS System
  - Support post ED follow-up visit
  - Coordination of HCBS
  - Address transportation for follow-up visits
  - Review any medication changes post ED visit
  - Review medication
  - Support Medication adherence

# Clinical Outcomes – HEDIS



- Emergency Department Utilization (EDU)
  - Assesses emergency department (ED) utilization among commercial (18 and older) and Medicare (18 and older) health plan members. Plans report observed rates of ED use and a predicted rate of ED use based on the health of the member population.
- Role of the CBO
  - Notification of ED Visit – ENS System
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  - Coordination of HCBS
  - Address transportation for follow-up visits
  - Review any medication changes post ED visit
  - Review medication
  - Support Medication adherence

# Clinical Outcomes – HEDIS

- Plan All-Cause Readmissions (PCR)
  - Assesses the rate of adult acute inpatient and observation stays that were followed by an unplanned acute readmission for any diagnosis within 30 days after discharge among commercial (18 to 64), Medicaid (18 to 64) and Medicare (18 and older) health plan members.
- Role of the CBO
  - Notification of admission Visit – ENS System
  - Support post discharge follow-up visit
  - Coordination of HCBS
  - Address transportation for follow-up visits
  - Post-Discharge Medication review
  - Flag medication discrepancies and review with medical group
  - Support Medication adherence (transportation, copays, adverse effects, patient dislike, etc.)

# Clinical Outcomes – HEDIS



- **Care of Older Adults (COA) Pain Assessment (New)**
  - The COA pain assessment indicator, specified for individuals 65 years of age and older who are enrolled in a Special Needs Plan (SNP) or a Medicare-Medicaid Plan (MMP), requires at least one pain assessment be conducted during the measurement year.
- **Role of the CBO**
  - Health coach asks about pain
  - Reports pain status to medical group
  - Address transportation for follow-up visits to address reports of pain
  - Assist with obtaining medication post medical visit for pain
  - Support Medication adherence (transportation, copays, adverse effects, patient dislike, etc.)



# Clinical Outcomes – HEDIS

- Hemoglobin A1c Control for Patients with Diabetes (HBD)
  - Assesses the percentage of members 18–75 years of age with diabetes (type 1 or type 2) whose HbA1c was at the following levels:
    - HbA1c control (<8.0%).
    - HbA1c poor control (>9.0%).
- CBO Activities
  - Address Food Insecurity
  - Assist with Behavior Change
  - Provide ongoing support to facilitate long-term behavior change
  - Provide health education (label reading, diet modifications, coordinate DSMES/MNT access)
  - Reinforce DSMES/MNT recommendations
  - Assist and provide ongoing support to increase physical activity
  - Address transportation for follow-up visits and quarterly HgbA1C testing
  - Assist with obtaining diabetes medication
  - Support Medication adherence (transportation, copays, adverse effects, patient dislike, etc.)

# Bonus Measure – Cardiovascular Disease

- Controlling High Blood Pressure
  - Assesses adults 18–85 years of age who had a diagnosis of hypertension and whose blood pressure was adequately controlled (<140/90 mm Hg)
- List the CBO activities to address this measure:

# Bonus Measure – Cardiovascular Disease

- Statin therapy for patients with cardiovascular disease
  - Statin Therapy for Patients with Cardiovascular Disease: Assesses males 21–75 years of age and females 40–75 years of age who have clinical atherosclerotic cardiovascular disease (ASCVD) and who received and adhered to statin therapy.
- List the CBO activities to address this measure:

# Bonus Measure – Cardiovascular Disease



- Beta Blocker Therapy after a Heart Attack
  - The percentage of members who received persistent beta-blocker treatment for six months after being discharged from the hospital for a myocardial infarction (AMI)
- List the CBO activities to address this measure:

# Bonus Measure – Cardiovascular Disease



- Cholesterol Management for Patients with a Cardiovascular Condition
  - The percentage of members who had a cholesterol screening after being discharged from the hospital for an AMI
- List the CBO activities to address this measure:

# Health Equity Capstone Event



# Purpose

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- Highlight accomplishments, lessons learned and next steps
- Celebrate progress made since the inception of the Health Equity Learning Collaborative
- Provide content for marketing those accomplishments beyond the conclusion of the Health Equity Learning Collaborative

# Benefits to Your Organization

- Placement on the Health Equity map which will support overall marketing of your health equity efforts

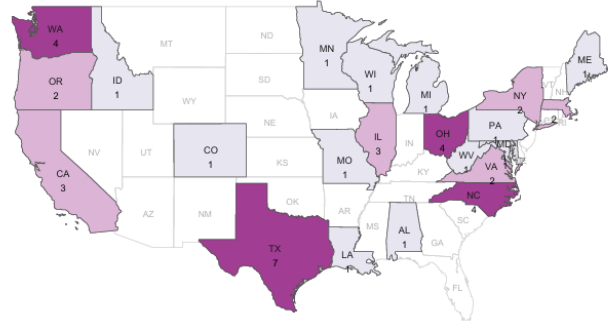
**How to Read:**

- States are colored and labeled by the number of applicant organizations
- Select a state on the map to drill down to cities where applicant organizations are located
- Select an applicant organization on the table to drill down the map to the exact organization's location
- Select the navigation button to return to the State map
- Cities (Texas) may contain more than 1 organization, hover over visual elements for extended information

**Organization**  
select organization

**State**  
select state

Health Equity Learning  
Collaborative Participants



<input checked="" type="checkbox"/>	Applicant organization name	State	City	Address
<input type="checkbox"/>	AgeOptions	Illinois	Oak Park	1048 Lake Street
<input type="checkbox"/>	AgeSpan, Inc.	Massachusetts	Lawrence	280 Merrimack Street, Suite 400
<input type="checkbox"/>	AHN Foundation	California	Lakewood	4924 Pearce Ave
<input type="checkbox"/>	ASSURED HEART FOUNDATION	Texas	DALLAS	9319 LBJ FWY
<input type="checkbox"/>	Beacon Community Connections	Louisiana	Lafayette	123 E Main St. Ste 200
<input type="checkbox"/>	Better Health Together	Washington	Spokane	157 S Howard Street
<input type="checkbox"/>	Cartwill Empowerment Solutions	North Carolina	Monroe	2242 W. Roosevelt Blvd
<input type="checkbox"/>	CCAH	California	Scott Valley	1600 Green Hills Road
<input type="checkbox"/>	Center For Independence	Washington	Lakewood	7801 Bridgeport Way W #200 Lakewood W.
<input type="checkbox"/>	Chef2Home Metz	Pennsylvania	Dallas	2 Woodland Dr
<input type="checkbox"/>	Chinese American Service League	Illinois	Chicago	2141 S Tan Court
<input type="checkbox"/>	CHW Liberation Consulting, LLC	Virginia	Alexandria	5510 5510 Cherokee Avenue

[HELC Participants | Partnership to Align Social Care](#)

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# Instructions

- Step 1. Prepare your Capstone
- Step 2. Send your Capstone to [HealthEquity@partnership2asc.org](mailto:HealthEquity@partnership2asc.org) by the end of **February**
  - If you choose not to present a Capstone, your organization will be removed from the Health Equity map
- Step 3. Be ready to share a 5-minute presentation of your Capstone during assigned date
  - If the date assigned does not work for you, please reach out to [HealthEquity@partnership2asc.org](mailto:HealthEquity@partnership2asc.org)

# Assigned Dates for Your Capstone

## March 6, 2025

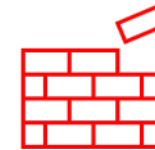
- SARCOA, Dothan, AL
- AHN Foundation, Lakewood, CA
- CCAH, Scott Valley, CA
- LifeSpring Homenutrition, Lake Forest, CA
- Denver Regional Council of Governments - Area Agency on Aging, Denver, CO
- Health Empowerment Network of DC, Washington, DC
- AgeOptions, Oak Park, IL
- Chinese American Service League, Chicago, IL
- Beacon Community Connections, Lafayette, LA
- AgeSpan, Inc., Lawrence, MA
- Somerville-Cambridge Elder Services, Somerville, MA
- Maryland Living Well Center of Excellence, a Division of MAC, Inc. AAA, Salisbury, MD
- Healthy Living for ME, Augusta, ME
- Detroit Area Agency on Aging, Detroit, MI
- Winona Health Foundation (Winona Community HUB), Winona, MN
- Mid-America Regional Council, Kansas City, MO
- Impact Health, Asheville, NC
- Piedmont Triad Regional Council, Kernersville, NC
- Quality Comprehensive Health Center, Charlotte, NC
- Cartwill Empowerment Solutions, Monroe, NC
- Health and Welfare Council of Long Island, Huntington Station, NY
- Western New York Integrated Care Collaborative, Inc., Buffalo, NY

## March 20, 2025

- Partners for Advancing Community Health, Columbus, OH
- The Foodbank, Inc., Dayton, OH
- Timothy Freeman, MD, Center for Intellectual and Developmental Disabilities, Cincinnati, OH
- Western Reserve Area Agency on Aging, Cleveland, OH
- Oregon Wellness Network, Salem, OR
- Project Access NOW (PANOW), Portland, OR
- Chef2Home Metz, Dallas, PA
- REMA, LLC (dba Sociants), San Juan, PR
- Assured Heart Foundation, Dallas, TX
- Houston Health Department / Harris County Area Agency on Aging, Houston, TX
- The Health Collaborative, San Antonio, TX
- Community Council of Greater Dallas, Dallas, TX
- Community Health Worker Training Institute, Arlington, TX
- The Network of Behavioral Health Providers, Houston, TX
- YWCA San Antonio, San Antonio, TX
- Virginia Community Health Worker Association, Richmond, VA
- Better Health Together, Spokane, WA
- Center For Independence, Lakewood, WA
- Lucid Living (SafetyNet), Tacoma, WA
- Washington State Department of Social and Health Services (WA DSHS), Olympia, WA
- YMCA of Metropolitan Milwaukee, WI
- The Arc of the Mid-Ohio Valley, Parkersburg, WV

# Preparation

Status	Definition
In Development	Building Partnerships Readiness to file a claim is greater than 6 months
In Progress	Readiness to claim is less than 6 months
In Implementation	Have filed at least one claim



Development

Convener Name Here Convener Logo Here

Our Team	Accomplishments	Challenges and Barriers	Next Steps
• Enter who is on your team	Insert accomplishments here	• Insert challenges and barriers here	• Enter next steps here
	<b>Lessons Learned</b>		
	Insert lessons learned here		

In Progress

Convener Name Here Convener Logo Here

Our Team	Geographic Area	Accomplishments	Next Steps
• Enter who is on your team	Insert geographic area here	• Enter any accomplishments here	• Enter next steps here
	<b>Target Populations</b>		
	Insert target populations here		
	<b>Services</b>	<b>Lessons Learned</b>	
	Insert services here	• Enter any lessons learned here	

Implementation

Convener Name Here Convener Logo Here

Our Team	Geographic Area	Accomplishments	Next Steps
• Enter who is on your team	Insert geographic area here	• Enter any accomplishments here	• Enter next steps here
	<b>Target Populations</b>		
	Insert target populations here		
	<b>Services</b>	<b>Lessons Learned</b>	
	Insert services here	• Enter any lessons learned here	



**Our Team**

- Enter who is on your team

**Geographic Area**

Insert geographic area here

**Accomplishments**

- Enter any accomplishments here

**Next Steps**

- Enter next steps here

**Target Populations**

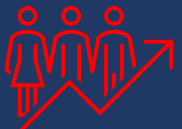
Insert target populations here

**Services**

Insert services here

**Lessons Learned**

- Enter any lessons learned here



In Progress

Convener Name Here

Convener Logo Here

### Our Team

- Enter who is on your team

### Geographic Area

Insert geographic area here

### Target Populations

Insert target populations here

### Services

Insert services here

### Accomplishments

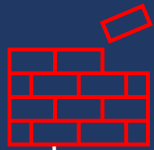
- Enter any accomplishments here

### Lessons Learned

- Enter any lessons learned here

### Next Steps

- Enter next steps here



**Our Team**

- Enter who is on your team

**Accomplishments**

Insert accomplishments here

**Challenges and Barriers**

- Insert challenges and barriers here

**Next Steps**

- Enter next steps here

**Lessons Learned**

Insert lessons learned here

# Review

- Step 1. Prepare your Capstone
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# Questions?



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# Next Steps



# Reminder

- **January HELC Sessions**
  - **January 16** @ 2:00-3:30 p.m. ET, ECHO Session Office Hours with a Presentation by Christine Vanlandingham, CEO of Region IV Area Agency on Aging in Southwest Michigan
- **February HELC Sessions**
  - **February 6** @ 2:00-3:30 p.m. ET, ECHO Session
  - **February 20** @ 2:00-3:30 p.m. ET, ECHO Session Office Hours

## Learning Collaborative Resources

- HELC ECHO Sessions Recordings & Resources:  
<https://www.partnership2asc.org/healthequity/helc-resources/>
- Partnership CHI/PIN Implementation Resources and Events:  
<https://www.partnership2asc.org/implementation-resources/>
- Freedmen's Health Consulting Implementation Resources:  
<https://communityintegration.info>

## More Information About the HELC

- Overview: [www.partnership2asc.org/healthequity/](http://www.partnership2asc.org/healthequity/)
- FAQ: [www.partnership2asc.org/FAQ](http://www.partnership2asc.org/FAQ)
- Example: <https://www.partnership2asc.org/healthequity/example-participating-market/>
- Health Plan Outcomes: <https://www.partnership2asc.org/healthequity/healthplanoutcomes/>
- CHI Implementation: <https://www.partnership2asc.org/healthequity/chiimplementation/>

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# Thank you!

Tim McNeill, RN, MPH

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